



 **White
Pure Paws**
Premium Cat Products

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Bentonite Cat Litter is mainly mined in Turkey, especially in the Black Sea region. Bentonite, which is a natural mineral due to its mineral structure, is preferred due to its rapid clumping and high odor absorption. Pure Paw cat litter offers a pure use with its natural structure of bentonite mine, dust-free and quality varieties.



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PREMIUM WHITE BENTONIT CAT LITTER

Is 100% natural, contains no additives. It is a multi-functional cat litter that carries all the benefits and features of perfect cat litter. It does not contain chemicals that could be harmful to cat. Due to its formulation and the raw materials used, it has excellent composition that provides you with the highest level of confidence before using for your cat.

Our Premium White Pure Paws Cat Litter stands out with its non-sticky and high clumping properties, and also keeps paws up to 3 times cleaner with its larger granules and 99.5% dust-free formula. Compared to other cat litters, it keeps the litter in the bowl with its large granules that do not get stuck between the cat's paws and fur, and ensures that the paws stay clean up to 3 times. It is 99.5% dust-free, so the cat can breathe comfortably while using the litter box. Thanks to the activated carbon technology, instead of masking the odor, it offers a definitive solution and eliminates it by trapping it. The essence in our formula is activated by the touch of the paw while the cat uses the litter only, and provides a constant refreshment.

Strong Clumping

- New Formula has a disk shaped clump which is easy to scoop.
- The New Clump Retention (Strength) is higher than gold standards of %90.
- New Pure Paws provides strong and tight clumps with more than %90 clump retention that locks in odours and reduces crumbling



Low Dust & Tracking

- New Pure Paws has Premium & Homogenous Appearance.
- New Pure Paws is enhanced by unique low dust formula (Max. %0,05). Significant improvement on dust levels compared with majority of Turkish competitors.
- The high quality bentonite in New Pure Paws Cat Litter is not be traced along the cat's path

Odour Elimination

- With New Pure Paws's unique formula, the bentonite granules release fragrance when your cat paws the litter or through moisture.
- With its unique formulation, New Pure Paws has more odour absorption capacity than other bentonite based cat litters.
- New Pure Paws leaves behind less than %15 crumbles. Thereby, reduces the opportunity for odours to occur.



EXTRA ACTIVATED CARBON

White bentonite extra activated carbon cat litter is formulated with high-quality bentonite clay known for its high absorbency and extra activated carbon content. This cat litter quickly absorbs urine and feces and effectively controls bad odors. The extra activated carbon content effectively eliminates toxins and bad odors in the air, helping to create a fresh atmosphere in your home. This cat litter provides a more comfortable toilet experience for your cat while also providing a hygienic home environment.

GRANUL SIZE (mm)	0,50 - 2,50
WESTINHOUSE (%)	320 - 260
CLUMPING WEIGHT(g/20ml)	56(+/-8)
CLUMP RESISTANCE(cm)	85(+/-15)
BULK DENSITY(g/l)	810 - 880
COLOUR(HLab)	95 - 85
PH	9,5(+/-1)
MOISTURE(%)	8(+/-2)
DUST FREE	99,5%



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ODORLESS FOR SENSITIVE CATS

White bentonite odorless cat litter for sensitive cats is specially formulated using high-quality bentonite clay. Its fast-absorbing properties effectively control unpleasant odors while minimizing dust formation. It provides a comfortable toilet experience for your cat without harming their skin and fur. It prevents the spread of unpleasant odors in your home and is a high-quality product that all cats can use.

GRANUL SIZE (mm)	0,50- 2,50
WESTINHOUSE (%)	320 - 260
CLUMPING WEIGHT(g/20ml)	56(+/-8)
CLUMP RESISTANCE(cm)	85(+/-15)
BULK DENSITY(g/l)	810 - 880
COLOUR(HLab)	95 - 85
PH	9,5(+/-1)
MOISTURE(%)	8(+/-2)
DUST FREE	99,5%





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LAVENDER SCENTED

White bentonite lavender-scented cat litter is an option that makes your cat's toilet experience more enjoyable. Thanks to the high absorbency of bentonite clay, it quickly absorbs urine and feces and effectively controls odors. In addition to its odor-reducing properties, the lavender scent provides a pleasant fragrance. This cat litter provides a comfortable toilet experience for both your cat and you, making it an ideal choice for a hygienic home environment.

GRANUL SIZE (mm)	0,50- 2,50
WESTINHOUSE (%)	320 - 260
CLUMPING WEIGHT(g/20ml)	56(+/-8)
CLUMP RESISTANCE(cm)	85(+/-15)
BULK DENSITY(g/l)	810 - 880
COLOUR(HLab)	95 - 85
PH	9,5(+/-1)
MOISTURE(%)	8(+/-2)
DUST FREE	99,5%





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BABY POWDER SCENTED

White bentonite baby powder-scented cat litter is designed to make your cat's toilet experience enjoyable. Thanks to the high absorbency of bentonite clay, it quickly absorbs urine and feces and controls odors. The baby powder scent provides a pleasant fragrance in addition to its odor-reducing properties and helps create a fresh atmosphere in your home. This cat litter provides a comfortable toilet experience for your cat and offers a hygienic home environment.

GRANUL SIZE (mm)	0,50- 2,50
WESTINHOUSE (%)	320 - 260
CLUMPING WEIGHT(g/20ml)	56(+/-8)
CLUMP RESISTANCE(cm)	85(+/-15)
BULK DENSITY(g/l)	810 - 880
COLOUR(HLab)	95 - 85
PH	9,5(+/-1)
MOISTURE(%)	8(+/-2)
DUST FREE	99,5%



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MARSEILLE SOAP SCENTED

White bentonite Marseille soap-scented cat litter is designed to provide a comfortable toilet experience for your cat with its natural scent and high absorbency feature. Thanks to the high absorbency of bentonite clay, it quickly absorbs urine and feces and controls odors. The Marseille soap scent creates a fresh and clean atmosphere in your home. This cat litter provides a comfortable toilet experience for your cat and a hygienic home environment.

GRANUL SIZE (mm)	0,50- 2,50
WESTINHOUSE (%)	320 - 260
CLUMPING WEIGHT(g/20ml)	56(+/-8)
CLUMP RESISTANCE(cm)	85(+/-15)
BULK DENSITY(g/l)	810 - 880
COLOUR(HLab)	95 - 85
PH	9,5(+/-1)
MOISTURE(%)	8(+/-2)
DUST FREE	99,5%



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ALEO VERA JUICE FORMULA

White bentonite cat litter with aloe vera juice formula is produced using high-quality bentonite clay enriched with natural aloe vera extracts. This cat litter quickly absorbs urine and feces and effectively controls bad odors. Aloe vera extracts provide a soothing effect on your cat's skin and fur, offering a comfortable toilet usage experience.

GRANUL SIZE (mm)	0,50 - 2,50
WESTINHOUSE (%)	320 - 260
CLUMPING WEIGHT(g/20ml)	56(+/-8)
CLUMP RESISTANCE(cm)	85(+/-15)
BULK DENSITY(g/l)	810 - 880
COLOUR(HLab)	95 - 85
PH	9,5(+/-1)
MOISTURE(%)	8(+/-2)
DUST FREE	99,5%





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